



Overview of the opportunities for the AAL community in Austria

AAL2BUSINESS

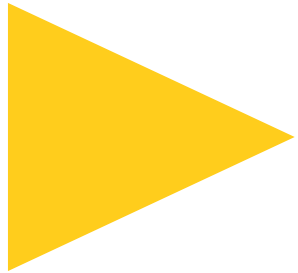


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Opportunities for the AAL community in Austria



1. *Introduction*

Introduction

This report provides the AAL Community with practical information about the opportunities offered by Austria and related regional programmes and networks.

The aim of this information is to:

Support AAL partners in their path to market by informing about services complementary to the ones AAL Programme provides (see <http://www.aal2business.com/>) and help AAL partners getting in touch with important actors in their countries.

AAL partners can also apply for tailored support from AAL CMU on how to leverage opportunities offered at national and regional level

This report is created by the AAL2Business support action and funded by AAL Programme. For Austria, [cogvis software und consulting GmbH](#) has collected the support organisations

Opportunities for the AAL community in Austria



2. National Programmes

National Programmes

Programme 1:

BENEFIT

INTELLIGENT
TECHNOLOGIES
FOR OLDER
PEOPLE

<https://www.ffg.at/benefit>

The Austrian programme "benefit" promotes research and development of ICT products and services aimed at maintaining and improving the quality of life of older people and helping them to live more independently as long as possible.

"benefit" is a programme of the Federal Ministry for Transport, Innovation and Technology (BMVIT) managed by FFG.

Kind of support: Financial contribution, up to 80% funding rate

Eligibility criteria: Companies of any legal form, including e.g. local authorities and secondary and tertiary end-user organisations; Institutions of research and knowledge dissemination.

Type of project: collaborative projects

Programme benefit launches calls on a yearly basis. A new call is expected in autumn 2018.

1st contact: Dr. Gerda Geyer

T: (0) 57755-4205, gerda.geyer@ffg.at

In addition to funding by programme benefit, AAL projects can be supported by other FFG bottom up programmes or in specific thematic calls (see <https://www.ffg.at/>)

Förderpilot (see <https://www.foerderpilot.at/>)

This is an online platform providing beneficiaries with information about the most suitable funding organisation and funding programme in Austria for their specific idea.

Opportunities for the AAL community in Austria



2. Regional Programmes

Regional Programmes

Programme 1:

The Vienna Business Agency, Healthcare 2018

<https://wirtschaftsagentur.at/>

The Vienna Business Agency is the first port of call for national and international companies. It provides financial support, real estate and urban development impulses as well as free service and advice.

With the current call "Healthcare 2018", the Vienna Business Agency supports research and development projects related to the prevention, early detection, diagnosis, therapy, care, rehabilitation and aftercare of human diseases.

Supporting R&D projects in the healthcare system

Funding rate: Small companies 45%, medium-sized company 35%, large companies 25%, research institutions (as part of a collaboration) 80%; Max. funding amount: €500,000 per project; Women's bonus: €10,000; Minimum project value: €50,000

Submissions: 2018/05/17 to 2018/09/13

1st contact: Dr. Bernhard Steinmayer

T: +43 1 - 4000 86162, steinmayer@wirtschaftsagentur.at

Who is eligible: Companies in the founding process, small, medium-sized and large companies, research institutions (as part of a collaboration)

Eligible costs: Personnel costs, external services, investment costs, external costs for protecting R&D results, equipment costs, costs related to clinical studies and approval of new products and the first-time set-up of a quality management system

Eligibility criteria: Projects with societal relevance, which address the challenges in the area of human health and give reason to expect a positive, comprehensive impact will be supported.

Office in Vienna.

Women's bonus: Any funded projects with proven female management will receive an additional €10,000.

Regional Programmes

Programme 2:

Zukunftsfonds Steiermark - Geschäftsstelle

<http://www.zukunftsfonds.steiermark.at>

The aim is to promote innovative and future-oriented projects in order to strengthen the location of Styria and to prepare for the European and global challenges of the coming decades. In 2017 a call with the topic “Supporting R&D projects in the healthcare system” was launched.

Contact: Amt der Steiermärkischen Landesregierung
8011 Graz-Burg
Tel.: 0316/877-0
Fax.: 0316/877-22 94
post@stmk.gv.at

Opportunities for the AAL community in Austria



**3. *Foundations with
active and healthy
ageing in their mission***

Foundations with active and healthy ageing in their mission

Foundation 1: AAL Austria

<http://www.aal.at/>

On the initiative of the Federal Ministry of Transport, Innovation and Technology, the platform AAL AUSTRIA was founded in April 2012 with the aim of networking the heterogeneous stakeholder landscape in the area of AAL, thus creating and expanding it to promote an Austrian AAL community and the visibility of AAL at all levels of public awareness.

Kind of support: Networking, recommendations and guidelines



Contact: AAL AUSTRIA
1080 Wien, Laudongasse 21/13
E-Mail: kontakt@aal.at

Foundations with active and healthy ageing in their mission

Foundation 2: LISAvienna

<https://www.lisavienna.at/>

LISAvienna is a joint life science platform operated by Austria Wirtschaftsservice and the Vienna Business Agency. On behalf of the Austrian Federal Ministry for Digital and Economic Affairs and the City of Vienna, it contributes to the advancement of life sciences in Vienna. LISAvienna supports innovative biotech, pharmaceutical and medical technology companies in Vienna that develop and market new products, services and processes. The platform links these companies with development partners and key customers. As a central knowledge carrier, LISAvienna provides input for decisions to advance the life sciences in Vienna and contributes to positioning the city of Vienna as one of the leading European innovation centers.



Contact: ARGE LISAvienna
Walcherstrasse 11A
1020 Vienna
T +43 1 501 75 358
office@lisavienna.at

**Opportunities for the
AAL community in
<Name of the
country>**



4. Business support networks

Network 1: AWS www.aws.at

Austria Wirtschaftsservice Gesellschaft mbH (aws) is the federal promotional bank. By providing low-interest loans, grants and guarantees, companies are supported in the implementation of their innovative projects, especially when the necessary funds can not be adequately raised from other sources financing.

In addition, specific information, consulting, services and services are offered to aspiring, existing and expanding companies.



Contact: Austria Wirtschaftsservice Gesellschaft mbH
Walcherstraße 11A
1020 Wien

Telefon: + 43 (1) 501 75-0
Fax: +43 (1) 501 75-900

Network 2:
WKO
www.wko.at

Plattform Gesundheitswirtschaft Österreich

The "Gesundheitswirtschaft Austria" platform is an initiative of the Austrian healthcare industry, which takes advantage of the opportunities in the growing healthcare market and demonstrates its social responsibility towards society.

The establishment of a platform across all industries and also external participants serves as a driver and enhancer of relevant topics and initiatives. It ensures the exchange of information and the focus on common interests.

Contact: Wirtschaftskammer Österreich, Abteilung für Sozialpolitik und Gesundheit
Wiedner Hauptstraße 63, 1045 Wien

Telefon: +43 5 90 900 4535
email: sabine.mihaljevic@wko.at



Opportunities for the AAL community in Austria



5. Incubators

Incubators

Incubator 1: INiTS

<http://www.inits.at/>

INiTS is a business incubator designed to improve the rate of startup success in Vienna by helping young entrepreneurs conceive, launch and grow the next great company. During the intensive incubation program, startups receive hands-on support, resources, a network and an office space to bring them to the next level.

Offer: up to € 100.000 financial resources per startup (partly to be paid back depending on their success) and INiTS development support for up to 1 year consisting in office and infrastructure, consulting and training through the INiTS startup consultant team, access to the INiTS network of experts and mentors and a competitive and innovative startup community.

Contact: INiTS Universitäres Gründerservice Wien GmbH
Maria Jacobi Gasse 1, Media Quarter Marx 3.2, 1.Stock A-1030 Wien

office@inits.at
Tel.: +43 1 – 715 72 67



Incubators

Science Park Graz supports technology-based startups in Graz and Styria and is the home of European Space Agency's Business Incubation Centre in Austria (<http://www.esa-bic.at>) The SPG team and its network of experts provide academics (students, graduates and academic staff) with professional advice and coaching, infrastructure and funding during the early stages of the company's founding.

Consulting, coaching on business modelling and supervision of the development of the business plan are some of the strong points of the Science Park Graz's support during the start-up process, including further training to the entrepreneurs in key topics (marketing, funding and investment, etc.)

Funding: the Science Park Graz provides interest-free loans as a support to research & development and external services and facilitates subsequent stages of investment by supporting the approach of investors and funding agencies.

Contact:

Science Park Graz GmbH

Stremayrgasse 16

8010 Graz, Austria

Tel.: +43 316 873-9101

Email: info@sciencepark.at

Incubator 2:

Science Park Graz

<http://sciencepark.at/>

Incubators

Incubator 3:

kubator | Technology & Startup Center

<https://www.kubator.at>

Kubator offers innovative ideas, office spaces, expert coaching and access to investors. Startups which get admitted to the kubator can move into the Technology & Startup Center. The facilities offered include office space, meeting and coaching room, catering, lounge, fitness room and game room.

In the kubator, startups get individual coaching for every phase of the startup process, tailored to their specific idea. Coaches come from various business areas and counsel the startups throughout the entire programme.

Contact:

Kubator | Technology & Startup Center

Christopher Stelzer, CEO

Zweiländerstr. 3

3950 Gmünd, Austria

Tel.: +43 664 88 62 52 88

Email: cst@kubator.at

Incubators

Incubator 4:

Lab10

<https://www.lab10.at>

lab10 - wants to SHAPE THE FUTURE towards a better world with digital technologies and vertical innovation that will grow new markets and eventually disrupt existing ones. lab10 - is focused on the critical early idea and company phase. They offer extensive professional support to shorten the time to substantial investment and broad market introduction.

Contact:

lab 10

Strauchergasse 13

8020 Graz, Austria

Tel.: +43 660 9348567

Email: info@lab10.at

Incubators

Incubator 5:

Frequentis

<https://www.frequentis.com>

Frequentis and startups can release synergies and benefit from an innovative, creative and motivating environment. Startups profit from Frequentis' international projects, references and partnerships with industry.

Startups may apply for private equity.

Startups benefit from experienced resources for testing and exploring future collaborations, which is an excellent basis for successful business partnerships.

Examples of services:

- HR support, e.g. helping with employee recruitment, work contracts
- access to the same procurement terms enjoyed by Frequentis
- support from Frequentis consultants available on request.

Contact:

Frequentis

Innovationsstraße 1,
1100 Vienna, Austria

Tel.: +43 1 81150-0

Email: marketing@frequentis.com

Incubators

Incubator 6:

A1 Startup Campus

<https://www.startup.net>

The A1 Start Up Campus is an initiative of A1 and A1 Telekom Austria. The campus is a place for selected Austrian startups and a space for exchange and interaction. Equipped with A1 business solutions, startups can concentrate on the essential: the development of the startup's business. A1 Start Up Campus offers A1 business services, Mediawork, office space, business consulting, sales channels and investments.

Contact:

A1 Startup Campus

Mag. Livia Dandrea-Böhm

Treustr. 22-24

1200 Vienna, Austria

Tel.:+43 664 66 31452

Email: livia.dandrea-boehm@a1telekom.at

Incubators

As an Upper Austrian innovation and partnership network for research-based and technology-oriented business ideas and business startups, they help people to realize their ideas.

They accompany academics from the high-tech sector in the start-up phase of setting up a business and support them with a unique comprehensive start-up package of services such as consulting, financing, infrastructure and network, all available from a single source.

The projects are realized in cooperation with Upper Austrian research institutions such as the Johannes Kepler University Linz, the Upper Austrian Universities of Applied Sciences and non-university research centers, in cooperation with researchers, experts and ambitious company founders as well as through the support of their shareholders, partners and investors.

Contact:

tech2b Inkubator GmbH

Hafenstraße 47-51

4020 Linz, Austria

Tel.: +43 732 9015 5601

Email: office@tech2b.at

Incubator 7:

Tech2b Inkubator GmbH

<http://www.tech2b.at>

Incubators

Incubator 8:

Up to Eleven Digital Solutions

Up to Eleven builds internationally successful ventures and startups. They accelerate digital business models as an active founding partner through high involvement. They provide seed financing, operational expertise, mentoring and working space. Their interest is in joint ventures and spin-offs in the field of mobile and digital. The company is headquartered in Graz. They are looking for digital startups and mobile businesses, businesses with scalable growth, enterprises aiming at international expansion and startups after the Proof on concept stage.

<https://ut11.net/>

Contact:

Up to Eleven Digital Solutions

Matthias Ruhri, Head of Company

Münzgrabenstr. 92/4

8010 Graz, Austria

Incubators

Incubator 9:

CAST/STARTUP-TIROL

<http://www.cast-tyrol.com/>

CAST/STARTUP.TIROL is a public-private partnership that supports startups in Tirol. CAST supports founders right from the idea: a scale-up program provides startup essentials free of charge for Tirolean entrepreneurs. An interdisciplinary team of experts from a wide variety of economic and scientific fields helps to bring the business idea ready for the market or ready for an investment.

Contact:

Gründungszentrum Start Up Tirol GmbH

Ing.-Etzel-Str. 17

6020 Innsbruck

Tel.: +43 512 576262 300

office@startup.tirol

Incubators

Incubator 10:

i5invest Beratungs GmbH

<http://i5invest.com/>

i5invest is an incubator that creates the successful web and mobile businesses of tomorrow. They focus specifically on transaction oriented B2C, B2B internet and mobile internet ventures.

The incubator is led by seasoned entrepreneurs, developers and communication professionals with a network that extends from Vienna to New York and Silicon Valley. Alongside starting companies, they also run a small band accelerator program – where i5invest helps handpicked startups (no more than 2 per year) to gain traction, find investors, build a world class team and internationalize.

Part of i5invest's panoply are seed investments into startups, advice on M&A activities and helping investors to divest/sell/exit their shares.

“i5” represents the core capabilities and philosophy of the incubator: innovate, inspire, incubate, invest and internationalize.

Contact:

i5invest Beratungs GmbH

Spengergasse 37/3

1050 Vienna, Austria

Tel.: +43 1 405 95 65

Email vienna@i5invest.com

Incubators

Incubator 11:

accent Gründerservice GmbH

<http://www.accent.at/>

The “accent” is the incubator of Lower Austria and therefore the first contact for the economic implementation of technology-intensive and innovative ideas. The goal of the “accent” is to create in Lower Austria a productive basis for high innovative startups and this from their first difficult steps to a successful company. The aim is to implement technological developments effectively and sustainably.

Contact:
accent Gründerservice GmbH
Mag. Michael Moll, CEO
Prof. Dr. Stephan Koren Str. 10
2700 Wiener Neustadt, Austria
Tel.: +43 0 2622 26326 1310
Email: office@accent.at

Incubators

Incubator 12:

akostart oö – Akademisches Startup Netzwerk OÖ

<http://www.akostart.at/>

Akostart is a cross-university association of FH OÖ, JKU Linz and University of Arts Linz for joint startup support. They support startups with the technical, economic and personal know how. They provide co-working space in Hagenberg and Linz as well as a large network. The aim is to make even better use of Upper Austria's innovation potential in the form of startups and to sustainably strengthen Upper Austria as a business location through cooperation between universities.

Contact:

Akostart oö – Akademisches Startup Netzwerk OÖ

Humboldtstraße 40/2
4020 Linz, Austria

Incubators

Incubator 13:

build! **Gründerzentrum** **Kärnten GmbH**

<http://build.or.at/>

The build! Gründerzentrum Kärnten supports and promotes innovative business startups through consulting & coaching as well as through a comprehensive support programme. The build! Gründerzentrum Kärnten is a non-profit organisation of the BABEG Kärntner Betriebsansiedlungs- und Beteiligungs-GmbH, the Alpen-Adria-Universität Klagenfurt, the Fachhochschule Kärnten and the two cities Villach and Klagenfurt.

Contact:

build! Gründerzentrum Kärnten GmbH

Lakeside B01

9020 Klagenfurt am Wörthersee, Austria

Email: info@iwice.at

Opportunities for the AAL community in Austria



6. Initiatives

Initiatives

Initiative 1: i2b – ideas to business

<https://www.i2b.at/>

The i2b initiative supports entrepreneurial people with innovative product and / or service ideas. The purpose of i2b is to assist in the creation of business plans for the commercialization of product and service ideas from all sectors of the economy. An i2b contests awards the “best” business plan, a jury provides feedback to all submissions.

Contact:

Nicole Kus

Siebenbrunnengasse 21

Top A/3

A-1050 Wien

+43 (0)1 / 890 - 1789

Email: contact@i2b.at

Initiatives

Initiative 2: RUDOLF SALLINGER FONDS

<http://sallingerfonds.at>

The S&B Award from the Rudolf Sallinger Fonds stands for bridging Science & Business. The Fonds supports close to market business ideas in their early phase. Besides a prize money of € 20.000 mentoring and pitch training is proposed.

Contact:

Mag. Elisabeth Mayerhofer

Mozartgasse 4

A-1041 Wien

Telefon: +43 664 86 03 668

eMail: office@sallingerfonds.at

Opportunities for the AAL community in Austria



1. Private early investor networks

Private early investor networks

Private early investor network 1: aws i2 business angels

<https://www.aws.at/foerderung/aws-i2-business-angels/>

The Austrian Business Angels Network & Federation and the Matching Service for Austrian Startups & Angel Investors
Procurement Up to € 500.000

Contact: Mag. Viktor Pasquali
+ 43 1 501 75 - 474
v.pasquali@aws.at

Private early investor networks

Private early investor network 2: aaia – Austrian Angel Investors Association

<http://aaia.at/>

The Austrian Angel Investors Association - AAIA for short - is the private high-level network of successful entrepreneurs, investors and corporates in Austria. With strong partners, AAIA raises awareness of alternative investments and connect experienced investors with those who want to become one of these.

Organized as an independent association, AAIA is the first point of contact for investors, startups, media and other stakeholders around Angel Investment in Austria. With a broad network of successful entrepreneurs and experienced leaders, AAIA provides and networks on a peer-to-peer level and, together with its partners, promote the Austrian startup ecosystem.

Contact: weXelerate, 1st floor,
Space 16 Praterstraße 1,
1020 Vienna

Opportunities for the AAL community in Austria



8. *Other sources of funding or business support*

Other sources

1 startus

StartUs GmbH is an Austrian company offering their startup and innovation network. They support finding incubators, accelerators, co-working spaces and other services.

Contact:

StartUs GmbH

<https://www.startus.cc/>

Mariahilfer Straße 136
1150 Vienna
Austria

Other sources

2 Alps Ventures

www.alpsventure.com/

Alp Ventures is an international venture builder with offices in Vienna and Singapore. They focus on creating meaningful businesses with passionate & expert-driven teams. Alps Ventures gets its energy from doing, inspiring, thriving, succeeding, innovating, smiling, and sharing.

They work with entrepreneurs and teams that have deep industry and market know-how. Together they innovate on the business model, execution or market fit to create competitive advantages and build the next group of meaningful & sustainable digital companies.

They have successful experience in efficient prototyping to establish a market fit and scaling rapidly.

Contact:

Alps Ventures

Mag. Renata Fourmanova, PR & Communication

Siebenbrunnengasse 17/7

1130 Vienna, Austria

Tel.: +436644037930

Email: Renata.Fourmanova@meinkauf.at



AAL2Business Support Action

<http://www.aal2business.com>